

Adam Rozwadowski

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Multimedia Producer

Emmy Award-winning creative journalist/producer with solid experience in story production, project management, and breaking news.

— Key Qualifications —

- Solid history of going above and beyond to create new procedures, streamline workflow, and ensure excellent communications with diverse teams.
 - Highly adept at generating video and social media content for major events, digital and televised.
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Professional Experience

NowThis Media – New York, NY

Associate Producer, 11/2017 to Present

Spearhead production of compelling daily video content, optimizing workflow. Advance goals via coordination of original featured stories, breaking news, and editorial content creation. Successfully script and craft daily video content for all NowThis social media platforms. Encouraged cross-communications and consistency both in the field and in the newsroom. Hosts, writes, and edits weekly series and interviews the most influential people in sports.

Selected Contributions:

- Launched the NowThis Sports vertical in 2017 that has gained more than 500,000 followers on Facebook and Instagram
- 365 million unique video views over the last year.
- Produced 430 published videos, 20 have more than 1M views

NBC Winter Olympics – Pyeongchang, South Korea

Production Associate (Contractual), February 2018

Orchestrate development of feature stories for major events, to include collaboration on scripts and highlights. Edit video content and archive footage, produce coverage and graphics for live programming to international audience, and conduct extensive research on event and participants.

MLB Network – Secaucus, NJ

Producer, 7/2013 to 11/2017

Spearhead production of live broadcasts nationwide on all live network programming, optimizing viewership and workflow. Advance goals via coordination of insert graphics, featured stories, editorial content creation, and so forth. Successfully craft daily video content and set development. Discover and resolve technical issues in control room, as well as other production errors. Train other Broadcast Associates in production, formatted video content, and encouraged cross-communications and consistency.

Selected Contributions:

- Won Sports Emmy Awards for Best Daily Studio Show, MLB Tonight, in 2014 and 2015.
- Managed social media sites (Facebook/Twitter) to increase audience viewings and interest.

SB Nation – Remote

Writer, 12/2016 to 10/2017

Continued...

Generate highly impactful, quality content, coverage and commentary for theuconnblog.com. Regularly deliver breaking news stories, game previews & recaps, and featured pieces for website. Provide live coverage and analysis on social media, resulting in greatly increased fan feedback and interest. Innovated website via video content.

CBS Sports Network – Stamford, CT

Producer (Seasonal), 11/2013 to Present

Direct all aspects of virtual graphic and story/digital production of nationally televised games. Communicate with director, producer, associate director, and spotter to determine location and timing of animations on broadcast feed.

National Baseball Hall of Fame – Cooperstown, NY

Multimedia Reporter (Intern), 7/2012 to 8/2012

Conceptualized and delivered compelling content for multiple digital platforms, including social media, to increase viewership. Produced, wrote, shot, and edited original video stories featuring interviewees (key sports figures and Hall-of-Famers) and original footage.

Selected Contribution:

- Developed long-form stories weekly, as well as short video packages (YouTube) each with thousands of views.
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Technical Skills

Adobe Premiere, Creative Writing, Copy Editing, Photoshop, Illustrator, After Effects, Final Cut Pro, DSLR Video Photography, Avid, Audition, Microsoft Office, Audio Mixing, Graphics Production, HTML, GIF Creation, AP ENPS, VIZ-RT

Educational Background

Master of Science, Broadcast & Digital Journalism,
2012, Syracuse University, Syracuse, NY

Bachelor of Arts, Communications, 2011
University of Connecticut, Storrs, CT